

How do I specify my roll label requirements?

Things to consider before requesting a quote:

- **How many?** Currently our minimum order is 500 labels (1 roll) for our standard products.
- **What is the Label size?** With roll labels, the size across the roll is always the first dimension (height) followed by size around the roll dimension (length/width).
- **Is the exact size critical?** We have a number of existing dies in our library, see if we have something suitable to avoid having to custom quote your order with a new die.
- **What are the dimensions of the package or substrate being applied to?** Height, width, diameter, etc. Consider the answer to the above question when inspecting the package/product.
- **What substrate is the label being applied to?** Plastic, Glass, Paper, Cardboard, Other? This will have a bearing on the adhesive we select.
- **What is the package surface?** Is the substrate surface flat, smooth, textured, curved, contoured, round etc? Will there be any special coating applied? If round/cylindrical, specify the diameter. This is important to know for the adhesive, face stock and finish.
- **Could the contents of the package being applied to affect the label?** i.e., Chemicals, oil, etc. These can affect the adhesive and we may need to use a protective coating.
- **Conditions?** Will the labelled package be exposed to cold, hot or ambient temperatures, wet, dry, frozen conditions? Will it be exposed to UV? Labels have an application temperature and storage temperature - if exposed to conditions outside of their specification, they can become defective.
- **Materials?** In our stock range, we have the options of Coated Paper, Synthetic PP with permanent adhesives and finishes of Gloss Varnish or Matt Laminate. We currently do not offer labels without a coating to avoid the soft Indigo inks scuffing and scratching in finishing and during the application/use of the label. We will consider custom stock orders if the production suits our equipment.
- **Application?** Will the labels be hand or machine applied, if machine applied, what roll direction is required as this will determine the leading edge off the roll that dispenses first (Refer to Roll Direction Chart on previous page). Our rolls are provided as standard on 76mm diameter cores with a 3mm gap between each label.

If possible, try to obtain a sample of the package that is to be labelled from your customer to ensure that the right solution is offered for their label requirements.

With the answers to these questions the team at quotes@cmkyhub.com will do their best to determine the appropriate label solution.



LABELS READY TO ROLL



Ordering Guide